

CARRER GUIDANCE REPORT 2016-17

Career Guidance cell offers a wealth of accurate and up-to-date information to help students make the right choice. The job market has become very dynamic over the years and one has to be very careful while deciding ones job role or else a course that qualifies one for it.

1. A workshop on Aviation, Travel & Tourism and Hospitality Management was arranged in association with Frankfinn Institute of Air Hostess Training, Thrissur on 21/07/2016. The Technical sessions were led by Ms. Naina Sukesh, Mr. Dinesh Devassy and Mr. Ravindran P K.



2. A seminar in collaboration with Speed Wings Aviation Academy, Cochin on the topic "Aviation Courses and Job Opportunities" on 29/10/2016. Technical sessions were led by Mr. Biju Jose (Head, Sales and Marketing, Speed Wings Academy), Mr. Prasanth P P (Industrial Trainer, Speed Wings Academy), Mr. Sreejith

K V (Faculty, Speed Wings Academy)

3. A two day awareness programme was arranged in association with KITKOV on 19th and 20th December 2016. Classes



on time management, GD, interview facing techniques, resume writing and such topics was held.

4. Final year students of our college participated in the International Edu Expo of Business Schools 2017 on January 9 at Lulu Conventional Centre, Thrissur. It was a great exposure to students and they could understand the various MBA Courses and institutes. Famous media person Dr. Arun Kumar made a talk on various career opportunities. It was really a path finder to students. There was an interactive session with actor Siddique. The main event of Edu Expo was the Panchatantra game. Our students came out with flying colours and bagged the overall championship. Ardra S (III DC Functional English) got first prize for JAM (Just A Minute). Saritha (III Botany) was the runner up for the best entertainer event. Ardra selected for the final round of Panchatantra game. She represented Thrissur region along with the group members and participated in the final game on January 10 at Calicut



5. A seminar on future job options and path to take was arranged in collaboration with T.I.M.E.s institute on 31st January 2017. The talk was led by Mr. Gopakumar, TIME, Central Manager, Thrissur.

6. career enrichment programme on management and finance by DC Kizhakumuri foundation was arranged for final year B.Com students on 28th February.