

COMMUNICATION

- DEFINITIONS OF COMMUNICATION
- Communication basically is a process of sharing information or providing entertainment by speaking, writing, or other methods. Humans have over the years developed various methods such as gestures, speech, signs, symbols, language and other modern means of communication techniques to convey messages.
- Personal communication, one of the most important types of communication, takes place when people make their thoughts and wishes known to one another. Mass communication happens when messages are sent to large audience. Books, newspapers, radio, television and new media are some of the means of communication.