

NEWS AGENCY

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- A news agency also called press agency, press association, wire service or news service is an organisation of journalist established to gather write and to distribute news reports around the nation or from the different nations of the world to various other organisations such as newspapers television radio broadcasters, periodicals, government agencies and users.
- An agency does not generally publish or broadcast news itself, but supplies news to its subscribers. All the mass media depend upon the services of the agencies for the inflow of news. Even bigger news organisations that claim to have a huge infrastructure and extensive news gathering resources avail the services of news agencies.
- The major news agencies generally prepare hard news stories and other feature articles can be used by other news organisations with little or no modifications and then sell them to other news organisations.