

# Radio scripting

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- Radio script is defined as the written words of a play, movie or show, or a standard message to deliver on the phone or in person. Radio script is the written document containing the words, sound effects, music and silence for the radio advertisements. Script should be no longer than 65 words for 30 seconds ads. Radio script is writing for the ear and tells the story visually.
- Types of radio script
- Run down sheet/ fact sheet- for live programmes
- Segmenting script- the ideal segment is about 10 minutes. It includes interviews, music etc.
- Semi complete script- live recorded program, interview program, leave some space for guest's answers
- Full script for news program, drams