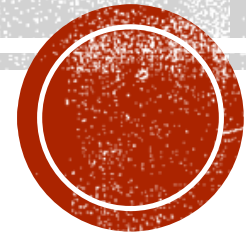


CHALLENGES OF WOMEN ENTREPRENEURES



Subject: Entrepreneurship Development

Amrutha Raja

Dept. of commerce

AY-2020-21

CHALLENGES

- Shortage of capital
- Shortage of raw materials
- Inadequate marketing facilities
- Keen competition
- High cost of production
- Family responsibilities
- Low mobility



CHALLENGES

- Lack of education
- Low capacity to bear risks
- Social attitude
- Low need for achievement
- Lack of training
- Lack of information



RECENT DEVELOPMENT

- Msme
- Tread
- Sidbi
- Scheduled banks



MEASURES TAKEN FOR DEVELOPMENT

- **Federation for Indian women entrepreneurs**
- **Federation of ladies organisation**
- **Consortium of women entrepreneurs of India**
- **Development of women and children in rural areas**
- **Banks**
- **NABARD**
- **National alliance of young entrepreneurs**
- **National policy for the empowerment of women ,2001**



ASSISTANCE OF WOMEN ENTREPRENEURS

- Small industrial development organisation
- National small industries cooperation
- IDBI
- SIDBI
- Mahila vikas nidhi
- Mahila udhayam nidhi
- Commercial banks

