

## **Career Guidance and Placement Cell Report 2022-23**

The career guidance and placement cell of the college conducted various programmes to explore and plan for future career endeavours of the students, based on their individual interests, skills and values. The cell also initiated various programmes to identify various job opportunities for the students and helped students to appear for various recruitment drives. Following are the various programmes conducted during the year 2022-23.

### **1. Predeeksha Job Fair 2022**

Career Guidance and Placement Cell of our college and Thrissur District Employment Exchange & Employability Centre, Govt of Kerala jointly organised a Mega Job Fair , PRADHEEKSHA 2022 on 21<sup>st</sup> December 2022. District Panchayath President Sri. P K Davis Master Inaugurated the Job Fair. 25 Companies from various sectors like Banking, Education, IT, Automotives, Health etc. recruited candidates from the drive. Among the 2754 participants in the drive, 248 of the them got placed and 537 got shortlisted on the day.





## **2. Youth Employment Program by Tata Consultancy Services**

Career Guidance and Placement Cell of our college took initiative to conduct the Youth Employment Program (YEP) offered by Tata Consultancy Services with an aim to upskill the next Generation. 42 students of our College Completed this 100 hour free training programme and received certificates from TCS. The training covered standard modules prepared by TCS on Business Skills, Communication Skills, Quantitative Aptitude, Logical Reasoning, Computers, Interview Skills and Resume Writing. Ms. Vidhya Rajendra, the TCS trainer gave various offline and online sessions to the students. The students undergone various mock placement tests and mock interview sessions by TCS officials which enhanced their employability prospects in the corporate world. Various Competitions were conducted among the students to boost up their confidence level. Ranjana V P of our college reached one among the 6 finalists from the 109 participants in the National Level Debate Competition Conducted by TCS.

## Career Guidance & Placement Cell

Little Flower College Guruvayoor

Registration Open For

# TCS' Youth Employment Programme

- For final year Degree Students
- 100 hrs free training on Communication Skills, Resume Preparation, Aptitude, Logical Reasoning etc.
- Certificate from TCS
- Online & Offline sessions
- Placement Assistance
- Last Date of Registration : 18<sup>th</sup> July 2022

**REGISTER NOW**

For more details contact : 9846387652



**tcs** Empowers

Building on belief

TCS' Youth Employment Program  
invites you for the Grand Finale  
of Annual Debate Competition

**Topic:**  
Soft skills are more important than  
technical skills for getting jobs

**Monday, August 29<sup>th</sup>**

6:00 P.M. to 7:15 P.M. IST

Link - <https://on.tcs.com/IYD2022>

International Youth Day Debate Competition Finalists



Kushi Kumari T



Maya Mukhi M



Ranjana V P



Singamsetti Swathi



Shah Abdul Samad



Tissa Sunny

Our Esteemed Guests and Judges



Ashok Pai  
SVP and Global Head,  
Cognitive Business Operations



Madhumita Dasgupta  
Business Unit Head  
Business Transformation Group



Sunil Joseph  
General Manager and India  
Leader, CSR

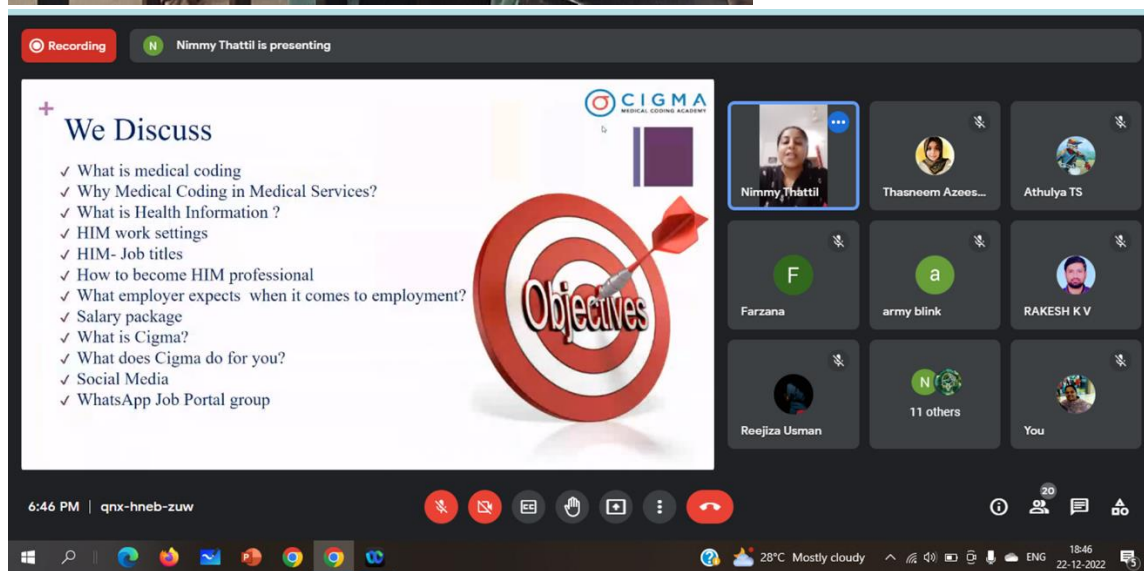


25 Jul 2022 11:17:41 am  
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Guruvayur  
Thrissur  
Kerala



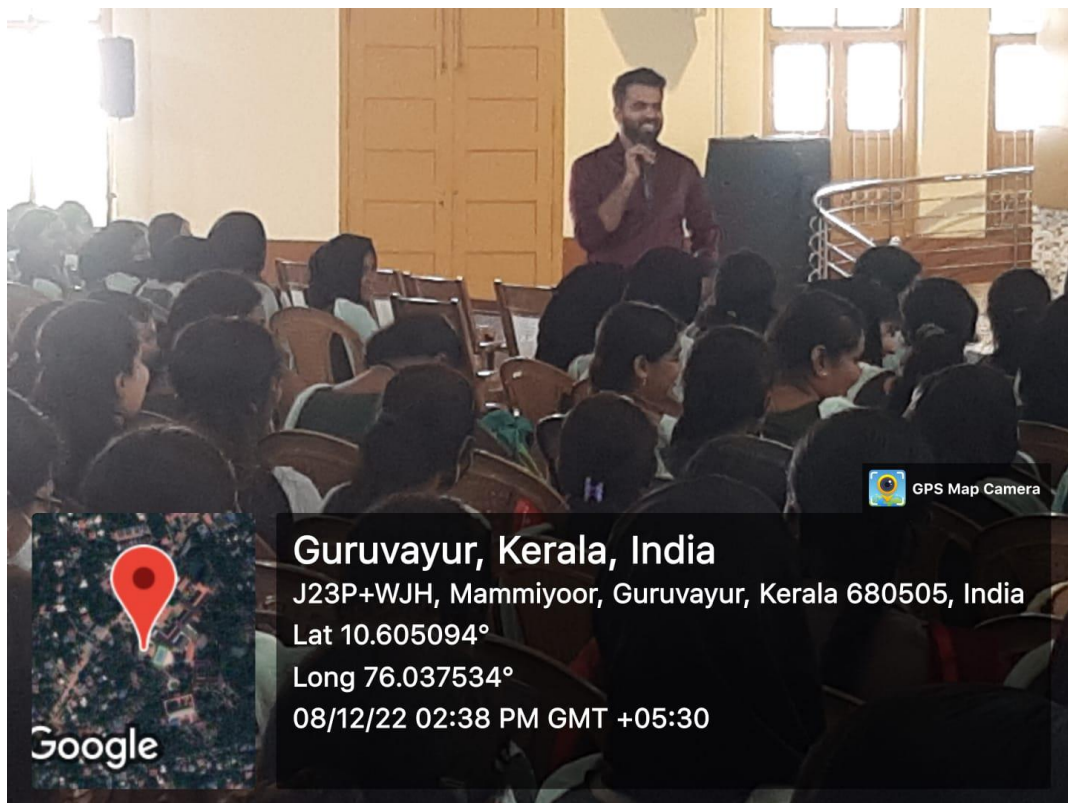
### **3. Certificate Programme in Medical Coding & Medical Billing in Association with ASAP, Govt of Kerala**

Career Guidance and Placement cell of the college took initiative to commence a batch for the Certificate Programme in Medical Coding & Medical Billing initiated by ASAP, Govt of Kerala. 16 students from various science streams of our college are undergoing this course. It's a placement assured course and is led by CIGMA, the pioneer institute in Medical Coding.



#### 4. Connect Career to Campus Programme

In connection with the "My Job, My Pride" campaign, Govt of Kerala Initiated the Connect Career to Campus programme and the career guidance and placement cell of our college took initiative to commence the programme in our campus too. Connect to Career Campus Forum is formed in the college for the conduct of the programme. An orientation session of the programme was conducted for the final year students on 8<sup>th</sup> December 2022. Dr. Saneesh C S the Programme Trainer led the session. As a part of the programme 676 final students of our college registered in the "Digital Workforce Management System" the Govt Portal to connect the students with new career opportunities.



## 5. Seminar on “Career Prospects”

A seminar on “Career Prospects” was conducted in association with Edwin Academy Kannur on 9th June 2022. Jamsheer E , Zonal Manager and Ajmal , Bussiness Manager led the session. 200 final year students participated in the seminar.





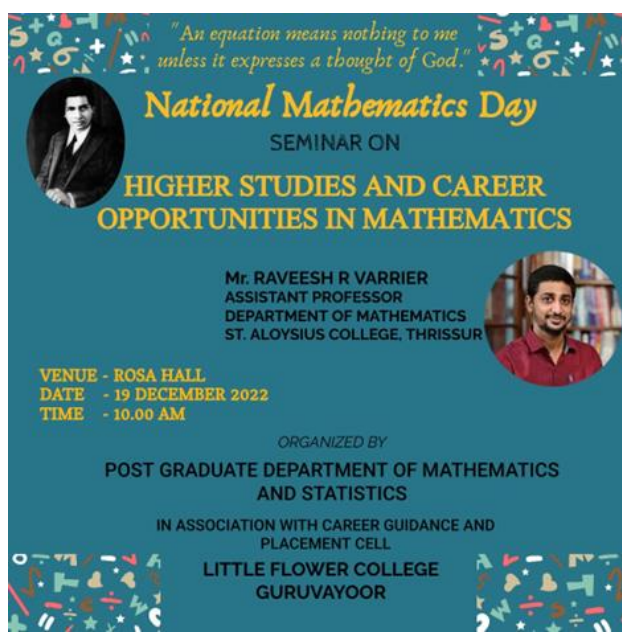
## 6. Seminar on “Competitive Exams”

Career Guidance and Placement Cell & Commerce Department together organised a seminar on “Competitive Exams” in association with RISE Institute , Thrissur on 8<sup>th</sup> November 2022. Mr. Sreejith K, Aptitude trainer & Counsellor led the session. 121 Commerce students participated in the seminar.



## 7. Seminar on “Higher Studies and Career Opportunities in Mathematics”

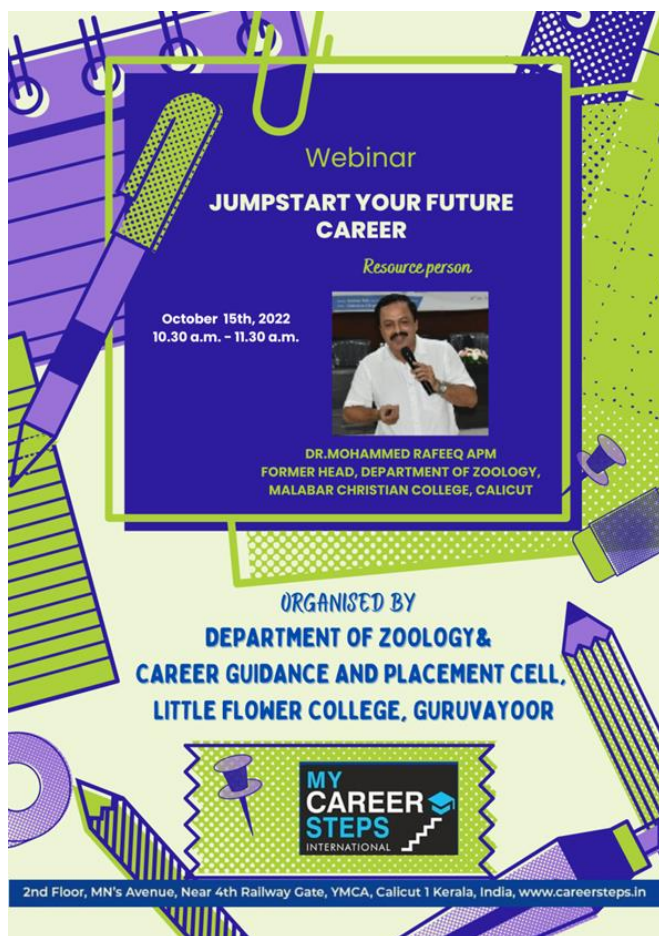
Career Guidance and Placement Cell & Mathematics Department together organised a Seminar on the topic ‘Higher Studies and Career Opportunities in Mathematics’ in connection with National Mathematics Day on 19 December 2022. Mr Raveesh R Varrier, Assistant Professor, St Aloysius College served as the resource person. 102 students participated in the seminar.





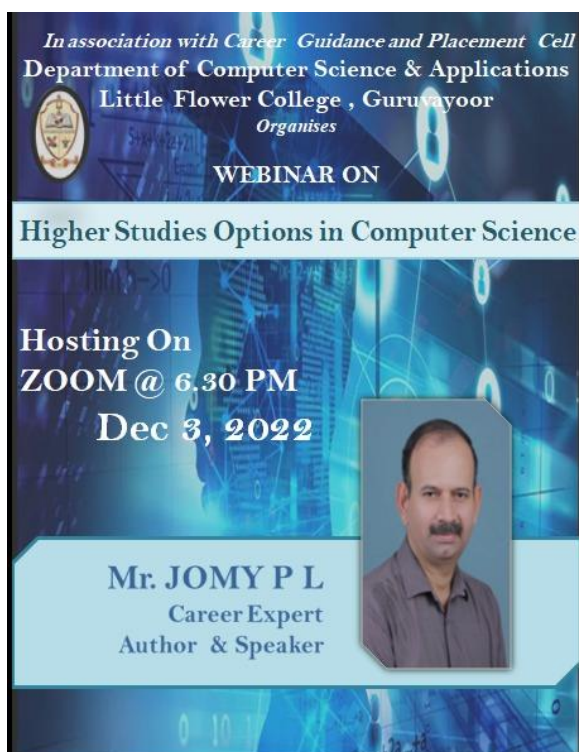
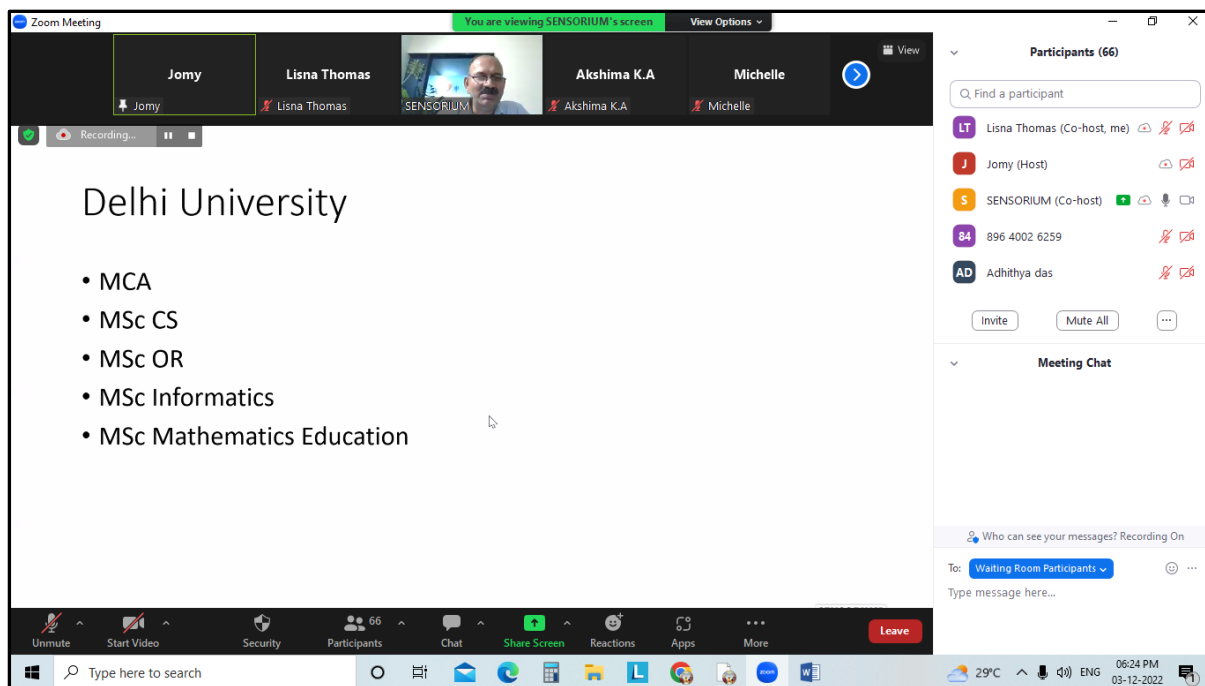
## 8. Webinar on “Jump Start Your Future Career”

Career Guidance and Placement Cell & Zoology Department together organised a Webinar on “Jump Start Your Future Career” on 15<sup>th</sup> October 2022. Dr. Mohammed Rafeeq, Malabar Christian College, Calicut served as the resource person. 65 students participated in the webinar.



## **9. Webinar on “Higher studies and Career options in Computer Science”**

In Connection with World Computer Literacy Day , Career Guidance and Placement Cell & Computer Science and Application Department together organised a Webinar on “Higher studies and Career options in Computer Science” on 3<sup>rd</sup> December 2022. Mr.Jomy P.L , Career Expert led the session. 76 students participated in the webinar.



## 10. Orientation Session on PSC, SSC, UPSC, BANK TEST

An Orientation Session on PSC, SSC, UPSC, BANK TEST was conducted on 13<sup>th</sup> December 2022. Mr. Sajeevkumar M K , Journalist and Career Counselor led the session. 350 students attended the session.



**LITTLE FLOWER COLLEGE  
GURUVAYOOR**

**Career Guidance & Placement Cell**

**ORIENTATION SESSION ON  
PSC,SSC,UPSC  
BANK TEST**

13th December 2022  
02:00 pm to 3:30 pm

College Auditorium

*Resource Person*  
**SAJEEVKUMAR M K**  
Journalist &  
Career Counselor

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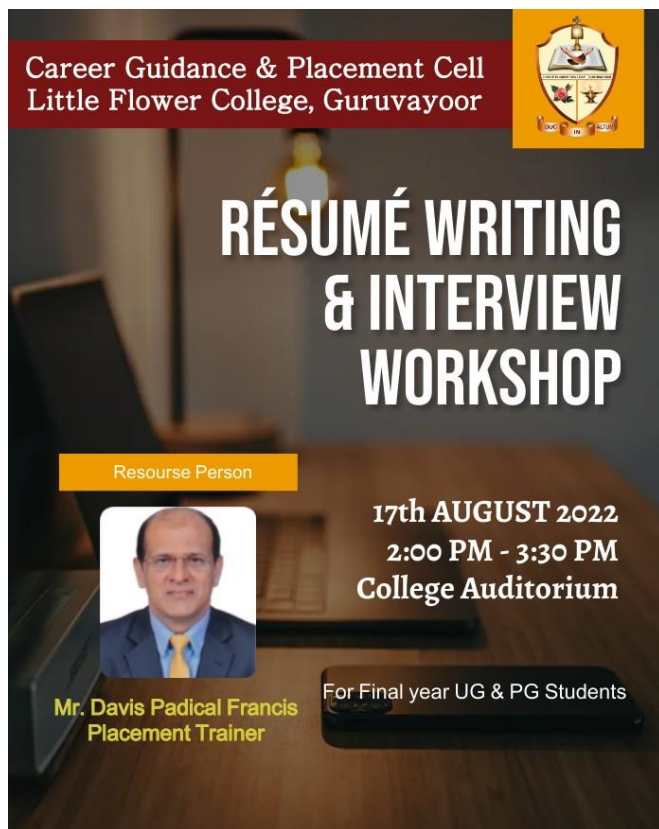
## 11. Career Counseling Session on Government Jobs

Students who are interested to join for Govt Jobs were given a counseling session on 10<sup>th</sup> January 2023. Experts from Kerala Academy ,Guruvayoor gave details regarding the latest Govt Job vacancies and gave guidance regarding preparations needed. 50 students attended the session.



## 12. Workshop on Resume Writing and Interview

A Workshop on Resume Writing and Interview Skills was organized on 17<sup>th</sup> August 2022 for the final year students to make them equip for the Job interviews. Mr. Davis Padikal Francis, Placement Trainer led the session. 600 students attended the session.



### **13. Placement Drive and Discussion on new Entrepreneurship: EShopees**

On 19<sup>th</sup> July 2022 , a new Entrepreneurial project called EShopees was introduced to the students to give them an idea about Entrepreneurship as a career. Shaji Marakkar, the head of EShopees addressed the students through Video Conferencing. Students were offered Part Time Job at EShopees as a part of Marketing the new Venture. Few Students joined for the parttime job.





#### 14. Awareness Session on “Higher Education Opportunities Abroad and IELTS Exam” and Pre IELTS Exam for final year students.

In association with KC Overseas Education, one of the largest study abroad consultants in India, Career Guidance and Placement Cell Conducted an awareness session on “Higher Education Opportunities Abroad and IELTS Exam” on 11<sup>th</sup> October 2022. The Officials from KC Overseas Thrissur Branch led the Session. A Pre IELTS Exam was conducted for the final year students and four top students were offered free IELTS coaching for the coming year. All those who have attended the test were offered IELTS Coaching at Concessional Fees.

Free  
**IELTS** Coaching  
**DON'T MISS THE OPPERTUNITY**

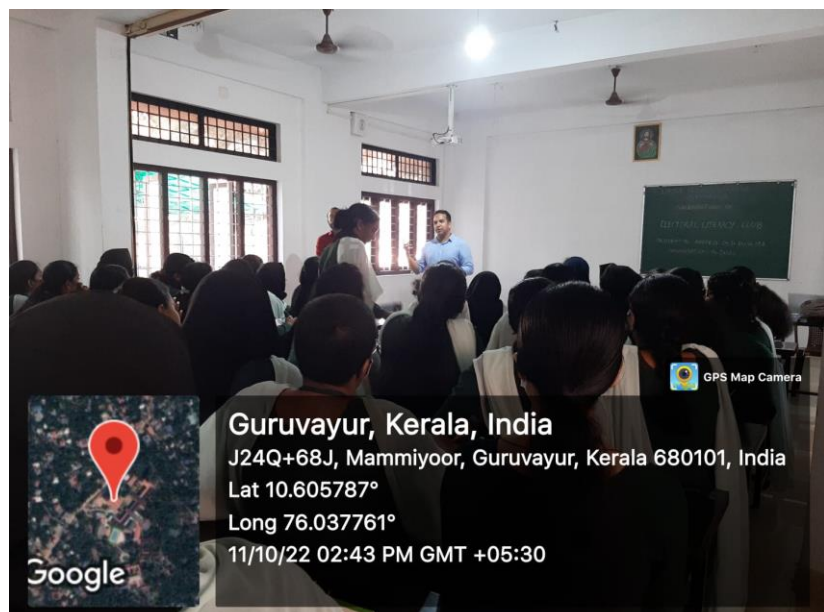
- ★ Pre IELTS Test on 11th October 2022, 2:00 pm at College
- ★ Students Scoring 80% and above marks can avail free IELTS coaching

**KC OVERSEAS EDUCATION  
THRISSUR**

In association with  
**Career & Placement Cell  
Little Flower College Guruvayoor**

Register Before 8th October 2022

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## 15. Free PSC One time registration for students in association with Kerala Academy Guruvayur

In association with Kerala Academy Guruvayur, a pioneer PSC coaching center a one day free PSC One time registration programme was conducted on 6<sup>th</sup> March 2023. A help desk was setup at the college ground. 120 students registered their names for PSC tests through our help desk.





## **16. Orientation session for Career Ambassadors and awareness session for Final years**

An orientation session on “DWMS Registration and Job search through Govt portal” was conducted on 20<sup>th</sup> March 2023 for the five career Ambassadors of the college. Mr. Uvais , the Cluster Head of KKEM led the session. Career Ambassadors were given training in various options available in DWMS portal and were instructed to train the final year students for job search. As per the instructions given in the programme, the career ambassadors gave awareness class to their allotted final year students.





## **17. Seminar on Job Opportunities Through Employment Exchange**

A seminar on Job Opportunities through Employment Exchange was conducted on 16th February 2023 for the registered students of the college. Mr Muhammad Shaukalthali, the Junior Superintendent from Thrissur Employment Exchange led the session.



## **18. Honoring of NCC Cadets who volunteered the Mega Job Fair Pradheeksha 2022**

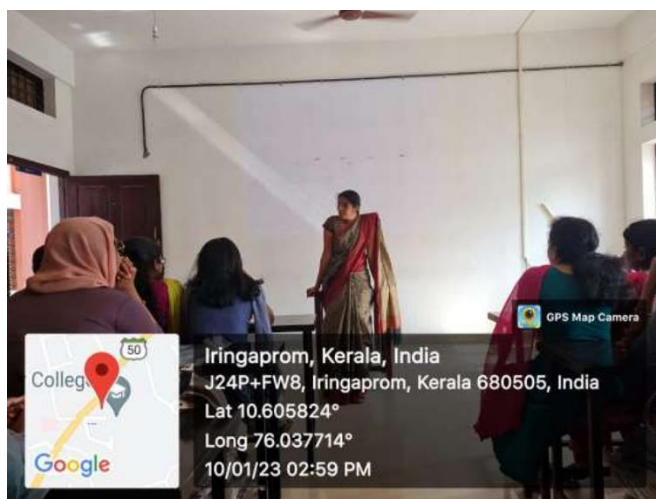
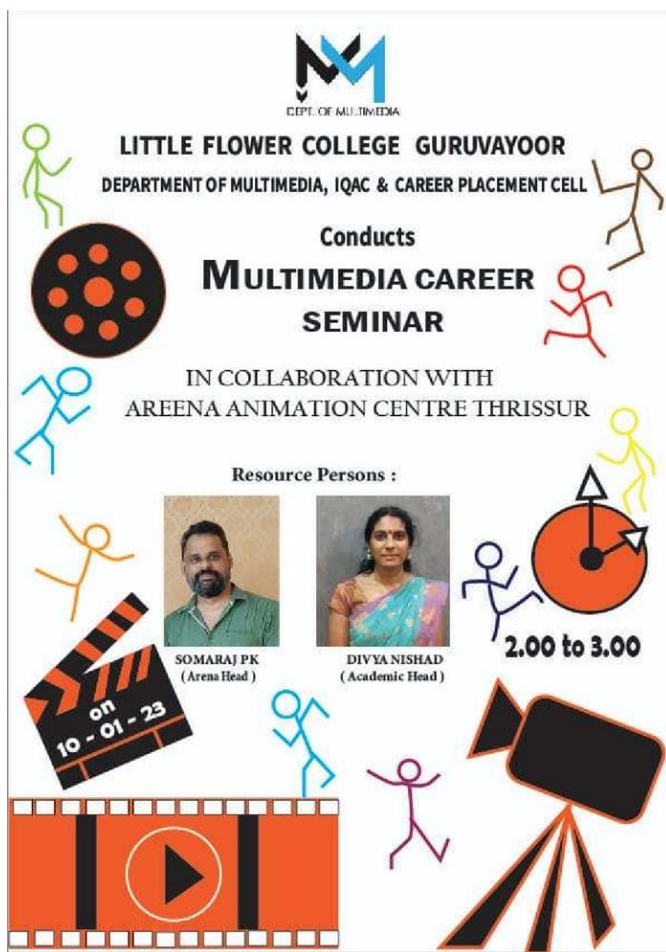
In honour of the meritorious service rendered by the Little Flower College NCC Cadets on 21st December 2022 during the Mega Job Fair 2022, the Thrissur Employment Exchange distributed the appreciation certificate and congratulated the cadets on 16th February 2023. Mr Muhammad Shaukalthali, the Junior Superintendent from Thrissur Employment Exchange represented the officials.





## 19. Multimedia Career Seminar in Collaboration Areena Animation Centre

In association with IQAC, Career & Placement cell, the Department of Multimedia conducted a seminar - 'Multimedia Career' on 10th January 2023, in Collaboration with Arena Animation Centre Thrissur to make the students aware about the career opportunities in our field. Mr. Somaraj P K (Arena Head) and Mrs. Divya Nishad (Academic Head) were the resource persons. Staff and students were participated in the seminar.





## 20. Orientation Session on “Choose your Career right, and work towards it”

An orientation session on “Choose your Career right, and work towards it” was arranged for the students in Economics on January 17, 2023. Department of Economics and Career Guidance and Placement Cell of the college jointly organised the session. Experts from Rise Institute Thrissur led the session. 59 students attended the session.

