

## **TOURISM CLUB 2018-2019**

The tourism club activities of the department for the academic year began with a seminar on 3<sup>rd</sup> September 2018 on the topic 'E-Marketing in Hospitality Industry: Prospects and Challenges'.



The seminar was inaugurated by Mr.Robin.C.Koshy, Assistant Professor, Department of Tourism and Hospitality Management, Little Flower College. A quiz competition was conducted in connection with world tourism day. A discussion was organized by tourism club on 'Assessing the significance of Transportation system in Tourism Industry'. All the students were actively participated in the discussion. It was conducted on 29<sup>th</sup> January 2019. On 20<sup>th</sup> February 2019, a seminar on 'Development and Promotion of Creative Tourism as a Panacea for Economic Sustainability and Tourism Industry' was conducted. Dr.Anto Florance.P has delivered lectures in the seminar.