## The Influence of tribes and folks Culture in Modern Creative Arts in Kerala

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## Brief objective of the project

This project is intended to analyse the influence of folk and tribal cultural elements in the modern creative arts. The contemporary society has a great desire in the being of folk and traditional discourses, it has increased the interest knowing and realising the ethnic culture of kerala. Modern society tries to canvas the genre of social existence and ecological scenario in order to bring in a new facet of art and culture. Recreation of reality could be perused only through art. The reformation of art is so intense to earn the unattained, substituting nature through art in order to overcome human fear for environment to regain the joy of lost mythologies.

All art form are created and recreated through an unconscious patterning of events and actions. Man's identity today rests on the cultural inheritance through generations that helps him to sustain through contemporary recreated art forms. The man has an undying quest to unravel his golden antiquity that encourages him to discover various unconscious influences on the art form of the society. Most of the changes that has occurred in the creative arts are due to the ravages of time. More over transformation have helped to regenerate and sustain these cultural identities. Most of the tribal influences are gained through the impact of the senses that art creates even which the artist himself is not aware of ,as art is an imitation of reality. It has much similarity with nature. So art has close relationship with nature and the contemporary that has evolved with the presence of time and the milieu of the society. This study helps to pinpoint the areas that have the influence of folk and tribal cultural elements in its artistic forms.

Rescued tribal folk elements in modern arts are due to various reasons. Initially it might be due to the hated low are western & classical arts. Generally culture under goes changes with the passage of time. Thus the changes resulted in a new folklore culture. This new folk lore culture. Have the quality of transferring and dispersion of ideas of meanings. That might be advantageous and disadvantage the disadvantage is the eternity of the tradition is dismantled and formed a new meaning. Such a new formation had a hidden political implication. Sometimes it may be commercial, otherwise empirical in at Even than the new lords make the creative as an achieve Endeavour.

As part of research I visited Aanappantham ,Sasthampoovam, Karikkadavu ,Olanapparambu, Ayyankunnu and Kappakkadu colonies. This visit was useful to collect several information about tribal art and culture. Moreover based in this I studied the cinema, literature, art and architecture etc .I used the books from Thrissur Public Liabrary,Kerala Sahitya Akademy Liabrary,L.F.College Liabrary,Appan Thampuran Cultural Liabrary,Calicut University Liabrary and Malayalam Deportment Library etc. for data collection in the first phase. I am very thankful to get the help from Dr.C.R.Rajagopalan, Dr.Vijayakumar Menon, Sri.Pushkaran ,DFO of Chalakudy and Vazhachal, Officer of Thrissur Tribal Development office, Narayanamooppan etc.

## SUMMARY OF THE PROJECT

The contemporary society has a great desire in the being of folk and traditional discourses, it has increased the interest knowing and realising the ethnic culture of kerala. Modern society tries to canvas the genre of social existence and ecological scenario in order to bring in a new facet of art and culture. Recreation of reality could be perused only through art. The reformation of art is so intense to earn the unattained, substituting nature through art in order to overcome human fear for environment to regain the joy of lost mythologies.

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Art is enunciation from the cultural landscape of a society. Each society possess a highly distinct, unique culture but with the passage of time, all unique cultures are coming to contact with each other which resulted in a hybrid culture, Hybridity of culture produce hybridity in art forms too. Hybrid culture was a product of Urbanization & Western mutation. These elements created change in the tradition of folklores too. This a change hybrid new folklore tradition was created.

Modern culture does not differentiate high culture and low culture but its focus is up on popular culture. Generally it includes tribal culture, folklore culture, main stream culture and western culture. The present new gen culture could be called as hybrid and multilayered.

Modern arts include several aspect of tribal and folklore aspects. There are many reasons behind such an inclusion. The developing societies who move from village to cities have a close affinity toward eternity and the so called high culture. Such occult irritation demolishes authoritarian and ethrity of folklore tradition. Obviously many

Tribal, folk elements are present in modern arts literature, audiovisual arts, fine arts up commercial arts music, dance, instrumental and which part of culture is. Partially or completely present in all arts.

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