

CERTIFICATE COURSE, 2022-2023
LFCC22MUL2 - AUDIO VIDEO PRODUCTION
SYLLABUS

Course Description

Students will explore media forms such as commercials, public service announcements, movie scenes, documentaries, and music videos. Skills learned will include preproduction planning and writing, production, post production, camera techniques, equipment use, video editing and graphics, and sound editing.

MODULE I

Basics of audio video production, planning, script writing and storyboarding, research, collaboration with other team members, students' coordination, instructors, securing locations and permissions, creative planning

MODULE II

Basics of camera operations, start shooting, which camera accessories to use, audio, lighting techniques, camera angles, movement and position, and shot composition.

MODULE III

Editing basics, capturing video clips, adding transitions, adding effects, audio manipulation, audio/sound effects, editing techniques, importing and exporting images, graphics, animations, clips, and creating final products.

MODULE IV

Introduce new digital platforms, social media promotions, different types of media industry.