

HIS5D01 HISTORICAL TOURISM

Course Category: Open Course 1

No. of Credits: 3

No. of Contact Hours: 3 Hours per week

Course Outcomes

CO 1. Realise the Tourism potential of India and Kerala

CO 2. Serve as mentors and tourism operators

CO 3. Realise the importance of eco tourism and sustainable tourism

Module I: Historicising Travel in India

- Tourism; basic concepts-definitions-elements of tourism-types of tourism
- Travelers and Travel accounts; Megasthenes- Pliny - Fa -Hien- Marcopolo -Ibn Batuta- Ralf Fitch –Buchanan
- Tourism and Economy
- Tourism and Acculturation
- Tourism and leisure
- Transport and communication technology and Tourism
- Eco Tourism
- Sustainable Tourism
- Medical Tourism

Essential Readings

Viswanath Ghosh. Tourism and Travel Management

Pran Nath Seth and Sushma Seth Bhat. An Introduction to Travel and Tourism

AK Bhatia. Tourism Development: Principles and Practices

S.P Gupta. Cultural Tourism

Salini Modi. Tourism and Society

Ratan Deep Singh. Dynamics of Modern Tourism

Kunol Chattopadhyaya. Tourism Today- Structure, Marketing and Profile

Ratan Deep Singh. Economic Impact of Tourism development: An Indian Experience

Sampadkumar Jain. Tourism Principles and Practices (Oxford)

Cooper, Fletcher and Wanhill. Gilbert, Tourism Principles and Practices

Harish Bhatt and B S Badan. Sustainable Tourism

Module II: Tourism Potential of India

- Geographical features-climate- biodiversity-multi cultural system
- Hill stations; Shimla- Nainital- Manali- Ooty
- Pilgrim sites and festivals; Puri- Prayaga-Ajmir-Shravanbelagola-Velankanni
- Historical and Cultural sites; Hampi- Ajantha-Ellora-Mahabalipuram- Tajmahal, Shanthinikethan- Wardha
- Wild life sanctuaries; Gir forest-Vedanthangal Bird Sanctuary, Silent Valley

Essential Readings

Ratan Deep Singh. Infrastructure Tourism in India

Geoff Crowther. etal. India-A Travel Survival Kit

Pran Nath Seth. India-A Travellers Companion

I C Gupta and Sushama Kabekar. Tourism Products of India

V K Gupta. Tourism in India Shahni Sign. Cultural Tourism and Heritage Management

Gillan Wright. Hill Stations of India

KK Sharma. Tourism in India

Vivek Sharma. Tourism in India

Ratnadeep Singh. Tourism Today, Vol.I,II & III

K T Usha, The Splendor that was India

A L Basham, Wonder that was India

BS Badan. Tourism in India

Module III: Kerala as a Tourism Destination

- Tourism Potential of Kerala; ‘Gods own country’ - Geographical features of Kerala

Climate-Cultural confluence

- Food culture and hospitality of Kerala
- Hill stations; Idukki and Wayanad
- Forts of Kerala; Palakkad- St Angelo Fort Kannur- Bekal Fort
- Palaces and its importance; Padmanabhapuram palace, Mattanchery Palace- Hill Palace:Thripunithura- Arakkal Palace
- Pilgrim sites: Shabarimala, Guruvayur, Malayattur- Maramon- Cherman Juma Mosque;Kodungallur- Parasinikadavu
- Backwaters and boat races: Aranmula -Nehru Trophy boat race
- Muziris Heritage Project

Essential Readings

A Sreedhara Menon. Cultural Heritage of Kerala

William Logan. Malabar Manual (2 Vol.)

Roughguide. Kerala and South India

A SreedharaMenon. Cultural Heritage of Kerala

A Sreedhara Menon. Social and Cultural History of Kerala

A Sreedhara Menon. Legacy of Kerala

A Sreedhara Menon. Kerala Samskaram

B.K.Gururaja Rao. The Megalithic Culture of South India

Rajan Gurukkal. Cultural History of Kerala