

**News Portal** is an online communication medium for internet users which are read all over the world. ... The **news portal** development allows to publish publications, press releases, columns, articles, blogs and other **news** related content.

A **news portal** is an access point to **news**; This is generally thought of as a Internet connection to a **news** source but the **definition** of a “**Portal**” would include a newspaper, magazine or any other access to **news**. A web **portal** is any access point to the Internet.

# Column

- A **column** is a recurring piece or article in a newspaper, magazine or other publication, where a writer expresses their own opinion in few columns allotted to them by the newspaper organisation. Columns are written by columnists.

- A website development that will serve **news portal** requirements, will actually be the online presence of a newspaper, a magazine or a channel that cover the local, national or global range. By using this package you will be able to upload news and authors' posts about politics, economics, culture, sports, the environment and enjoy having visitors from all over the world

- **News Portal** is the ultimate magazine theme with creative design and powerful features that allow you to quickly and easily create a style to suit your needs. It is completely built on Customizer which allows you to customize most of the theme settings easily with live previews.

# Archive section

## Archive section

The most important part of a Web portal contains all history of news and articles in its archive section

You can get any news of past by searching it anytime.

## NewsPortal

- Online news System allows customers to read up to date news related to many fields like Entertainment, National, International, Business, Bollywood ,Hollywood, Politics, Sports, Education etc.
- Without any payment or login. He can also contact us to give suggestions and can also give us feedback related to our site .
- New News can be added or post only by the admin and only admin have the Authorized to update or delete any News.
- Admin have the right to give authority to other for News update, add or Delete.

# Objective

This project is going to be developed with main objectives behind this.

- The main objective of e-NEWS is that to provide the all type of instant and important news related to business, world, World Sports, national, Education etc.
- Those people who don't have time to read the newspaper and always linked with internet can get more informative .
- Publish news about local region, town, city, state, national and international. End user can upload news from any where at any time through web, mobile, tablets, etc. with registered their login id & password.
- Professionally publish online news publication, corporate press releases, or manage other content without technical expertise

# Purpose

- This portal is open to public and end user or customer can come here and browse the desired news.
- You don't have to wait for newspaper in morning.
- Any time any news related to different fields will be available.
- We are developing an admin panel where our reputed clients can check day wise uploads, editing happen by authorized users.
- We are uploading the news of all categories happen in the world and it will be maintained by using database and real time algorithms.
- In which authorized user would add news on the website.



# Purpose

1. News sites offer the information to the public, political, social, sports, health, entertainment etc.
2. Instant & latest news from all over the world.
3. Easier accessibility.
4. Fastest and Latest news updates as per the interest.
5. Live coverage of Events, Cricket matches and other sports etc.
6. A reader can easily give his/her comments on any issue.
7. Breaking News can update Minute-to-minute.
8. Pictures of specials news events.
9. Advertiser gets the details of people who read their ad, this facility cannot offer by Print or Electronic media.

## **Web base system**

- Easy and fast response
- Flexible to access.
- Provides details efficiently

## **System should be user friendly**

- User friendly interface.
- Availability of multiple categorized News at one place at same time.
- Upload and manage more than one News in one session.
- Any time any news related to different fields will be available.

# Features of newsportal

- **Customised news portal design**

Online news portal development should provide readers with the possibility to customize their home page giving them the power to choose sections, contents, topics of their interest.

# Features of newsportal

- **Breaking News**

Instant breaking news updates with unfolding stories of popular interest are powerful enough to keep the portal dragging readers all the day.

If your portal is the one which brings breaking and shaking news to the readers in the first place, then they are more likely to visit your news portal looking for something that shake them.

# features of news portal

- **Style matters**

News portal development is a work of creativity as well.

Creating the portal or website with a stylish and up-to-the-minute design is an absolute process of art and creativity.

You have to know the audience and design for them.

# Functions of news portal

- **Easy to navigate design**
- News portal designs which are easy to navigate are more likely to be visited by readers than those without it.
- The navigation menu should be simple and in the right position.
- Most news websites put their primary navigation menu just below the header and above the content.
- Some others use left side bar as well. Both these positions are easily seen by the visitors.

# Features of News portal

- **Colour scheme**

In news portal development, readability is the most important feature.

Most news portal websites use dark text on a white background.

The contrast of colours facilitates the readability of the content

‘Black on white’ scheme is the most suitable for news portals and websites.

# Features of News Portal

- **Integration with social media**

In today's world, online news portals or websites cannot even exist without social media integration.

Exclusive and breaking news spread more on social media like Facebook and Twitter than news portals.

By integrating with social media, news websites can reach to a large audience in a blink of an eye.



- **Comments**
- Reader comments and engagements are critical elements for good news portal designs.
- Many of the readers want to express their views on particular issues, like or dislike some opinions, and somehow raise their voice.

# Features of News portal

- **Responsive news portal design**
- News portal developers must note this very distinctive feature; responsive design.
- A responsive news website design makes your portal look nice on the screen of any device from laptops, tablets, and mobile phones.
- It enables the readers to access your content and view it the way they love to do.

# Features of News portal

- **Frequent news updates**

Frequent content update is essential for the existence of your news portal.

Without frequent updates your website will not attract the audience.

# Features of News portal

- **Advertisement spaces**

In news portal development, monetary features are as important as content and service features.

Integrating advertisement in the right part of the design is crucial for the monetary benefits of the news portal.

You must be able to use ads without turning readers away from your website.

The right places for banner ads are sidebar, both left and right, header or footer.

# Features of news portal

- **White space maximization**

Don't try to fill all the white space with your content and bore the readers.

Embracing maximum white space is important to show the reader where they should focus their attention.

White spaces are what make your website more readable and simple, even though it is filled with an excessive number of content items.

# Features of news portal

- **Grid-based news portal design**
- News portal websites are commonly built with grid-based designs.
- This design is a popular choice not only because of the sharp and impressive look it creates but also it is one of the most effective ways to manage and organize a large amount of content.
- The grid-based design allows you to break the content into comprehensive blocks; thereby engage users to read your content.

## Some of the premier world news portals

news.bbc.co.uk, cnn.com,

[foxnews.com](http://foxnews.com),

[reuters.com](http://reuters.com)

# Indian news portals

- Some of the premium Indian news portals
  - [zeenews.com](http://zeenews.com)
  - [ndtv.com](http://ndtv.com)
  - [ibnlive.com](http://ibnlive.com)
  - [Khabarhulchal.com](http://Khabarhulchal.com)